#### KNN and Naïve Bayes

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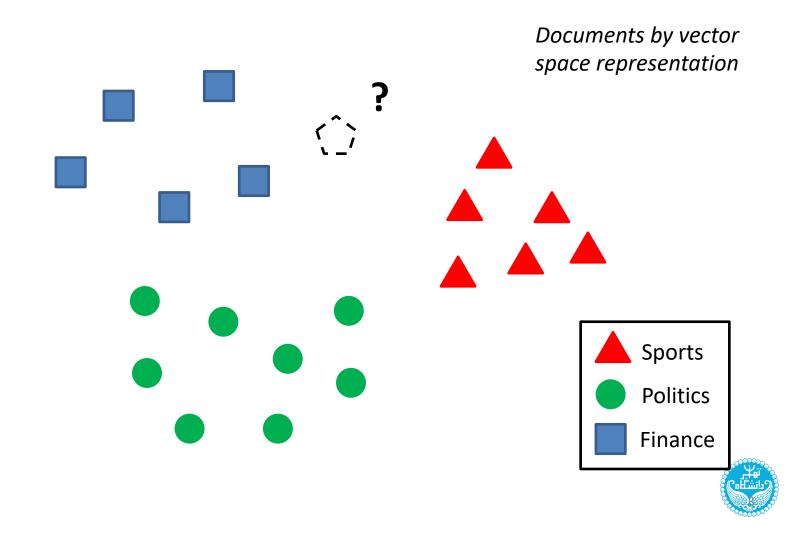
### Today's lecture

- Instance-based classifiers
  - k nearest neighbors
  - Non-parametric learning algorithm
- Model-based classifiers
  - Naïve Bayes classifier
    - A generative model
  - Parametric learning algorithm



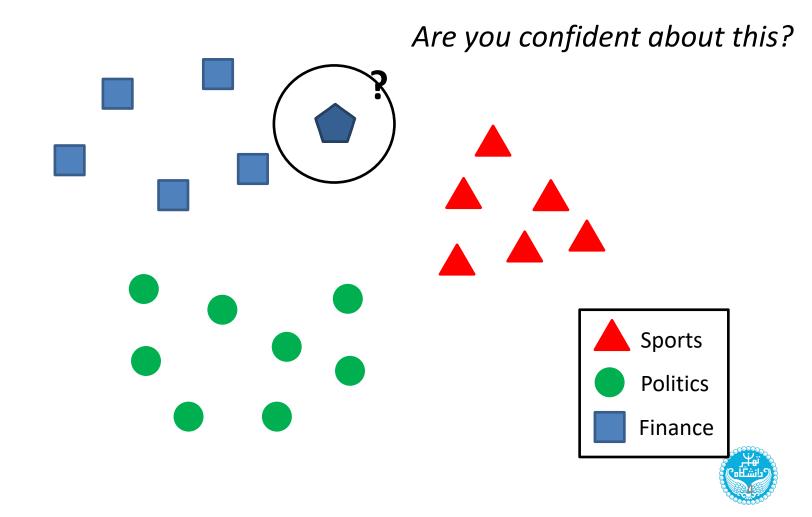


## How to classify this document?





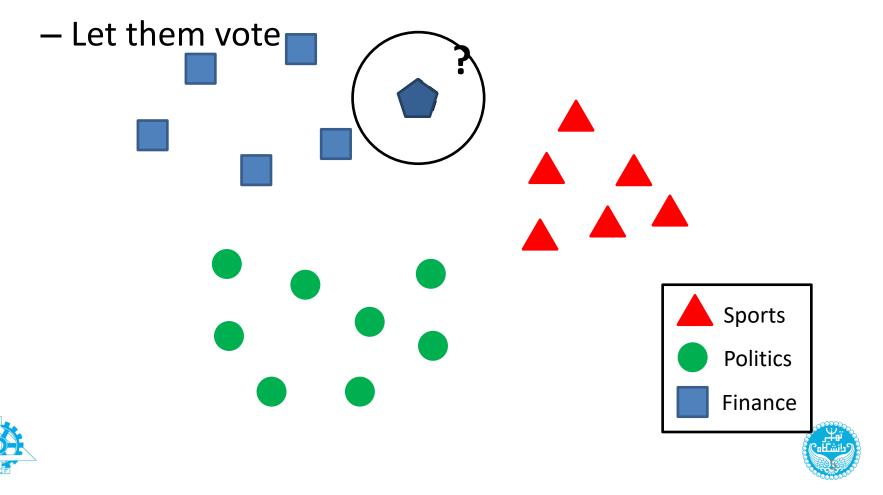
## Let's check the nearest neighbor





#### Let's check more nearest neighbors

Ask k nearest neighbors



## Probabilistic interpretation of kNN

- Approximate Bayes decision rule in a subset of data around the testing point
- Let V be the volume of the m dimensional ball around x containing the k nearest neighbors Nearest neighbors for x, we have from class 1

$$p(x)V = \frac{k}{N} \implies p(x) = \frac{k}{NV} \qquad p(x|y=1) = \frac{k_1}{N_1V} \qquad p(y=1) = \frac{N_1}{N}$$
Total number of instances

With Bayes rule:

le: 
$$p(y = 1|x) = \frac{\frac{N_1}{N} \times \frac{k_1}{N_1 V}}{\frac{k}{NV}} = \frac{k_1}{k}$$

Total number of instances in class 1

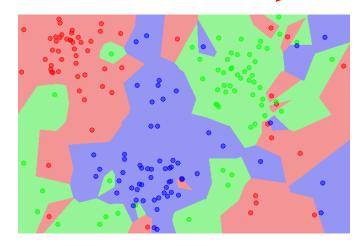
Counting the nearest neighbors from class:



### kNN is close to optimal

- Asymptotically, the error rate of 1-nearestneighbor classification is less than twice of the Bayes error rate
- Decision boundary
  - 1NN Voronoi tessellation

A non-parametric estimation of posterior distribution







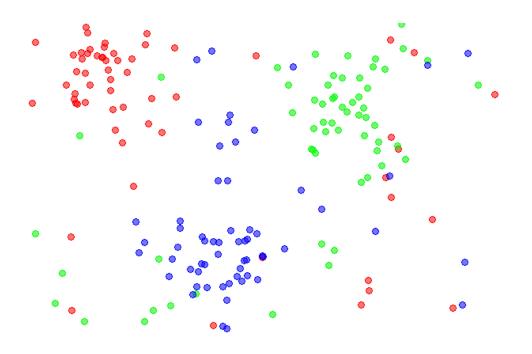
#### Components in kNN

- A distance metric
  - Euclidean distance/cosine similarity
- How many nearby neighbors to look at
  - -k
- Instance look up
  - Efficiently search nearby points





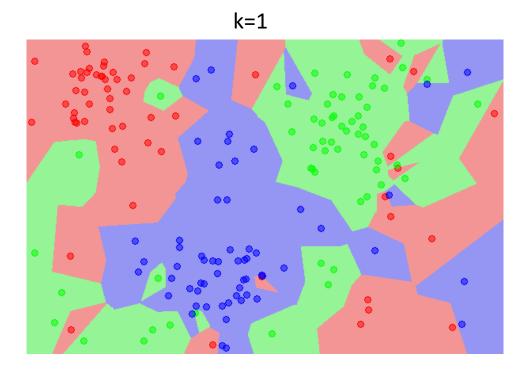
 Choice of k influences the "smoothness" of the resulting classifier







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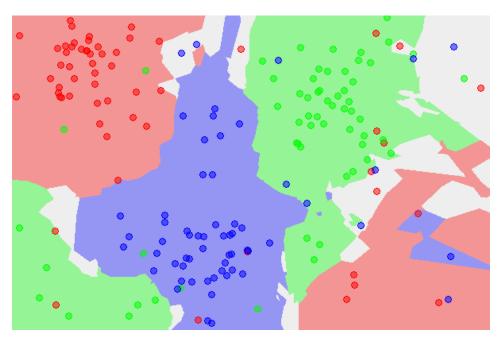






 Choice of k influences the "smoothness" of the resulting classifier

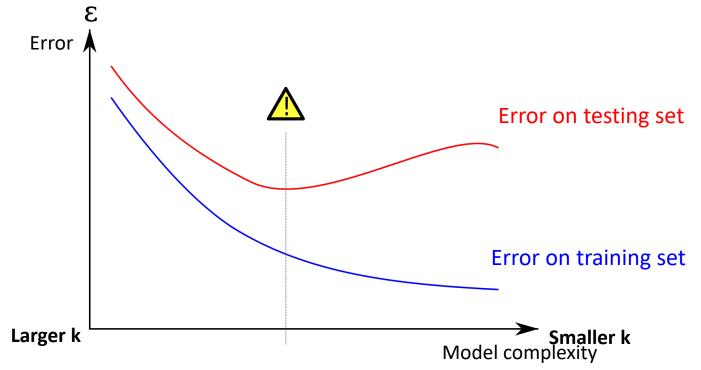
k=5







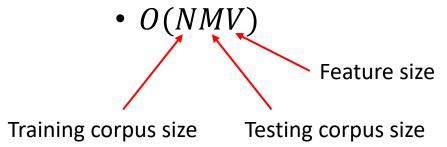
- Large k -> smooth shape for decision boundary
- Small k -> complicated decision boundary







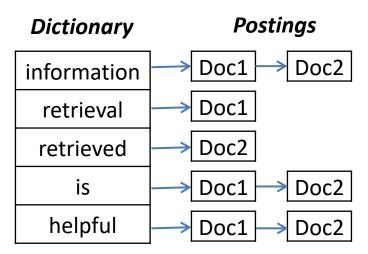
- Recall MP1
  - In Yelp\_small data set, there are 629K reviews for training and 174K reviews for testing
  - Assume we have a vocabulary of 15K
  - Complexity of kNN







- Exact solutions
  - Build inverted index for text documents
    - Special mapping: word -> document list
    - Speed-up is limited when average document length is large





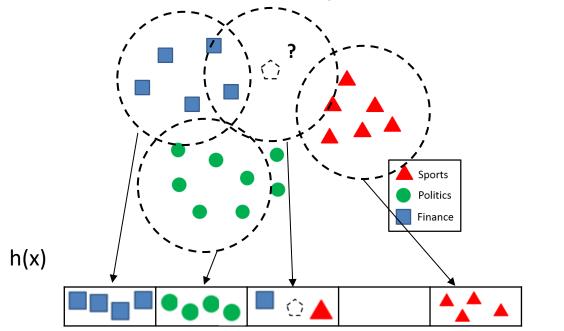


- Exact solutions
  - Build inverted index for text documents
    - Special mapping: word -> document list
    - Speed-up is limited when average document length is large
  - Parallelize the computation
    - Map-Reduce
      - Map training/testing data onto different reducers
      - Merge the nearest k neighbors from the reducers





- Approximate solution
  - Locality sensitive hashing
    - Similar documents -> (likely) same hash values







- Approximate solution
  - Locality sensitive hashing
    - Similar documents -> (likely) same hash values
    - Construct the hash function such that similar items map to the same "buckets" with a <u>high probability</u>
      - Learning-based: learn the hash function with annotated examples, e.g., must-link, cannot-link
      - Random projection





#### Recap: probabilistic interpretation of **kNN**

- Approximate Bayes decision rule in a subset of data around the testing point
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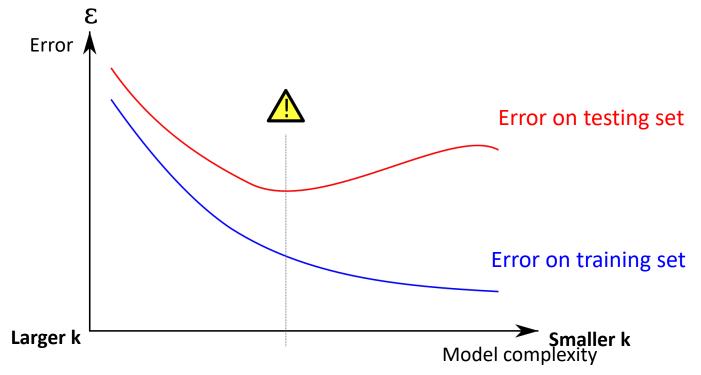
Total number of instances in class 1

Counting the nearest neighbors from class:



#### Recap: effect of k

- Large k -> smooth shape for decision boundary
- Small k -> complicated decision boundary

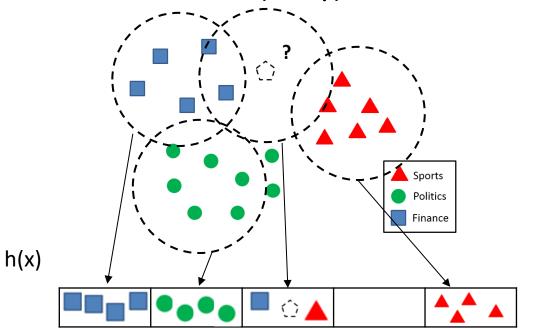






### Recap: efficient instance look-up

- Approximate solution
  - Locality sensitive hashing
    - Similar documents -> (likely) same hash values



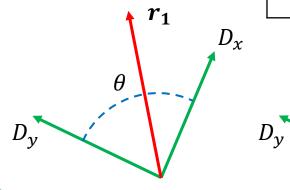


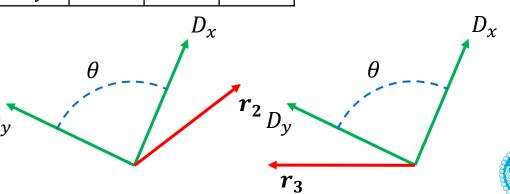


#### Random projection

- Approximate the cosine similarity between vectors
  - $-h^{r}(x) = sgn(x \cdot r)$ , r is a **random** unit vector
  - Each r defines one hash function, i.e., one bit in the hash value  $r_1$   $r_2$   $r_3$

	$r_1$	$r_2$	$r_3$
$D_{x}$	1	1	0
$D_y$	1	0	1



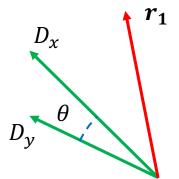


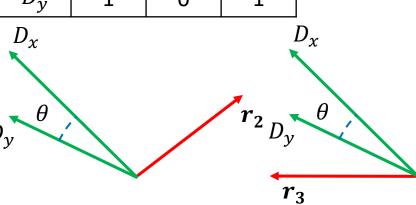


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$D_{\mathcal{Y}}$	1	0	1









### Random projection

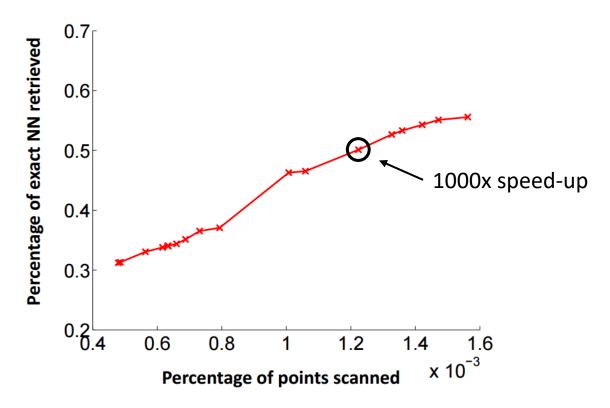
- Approximate the cosine similarity between vectors
  - $-h^{r}(x) = sgn(x \cdot r)$ , r is a random unit vector
  - Each r defines one hash function, i.e., one bit in the hash value
  - Provable approximation error

• 
$$P(h(x) = h(y)) = 1 - \frac{\theta(x,y)}{\pi}$$





- Effectiveness of random projection
  - 1.2M images + 1000 dimensions

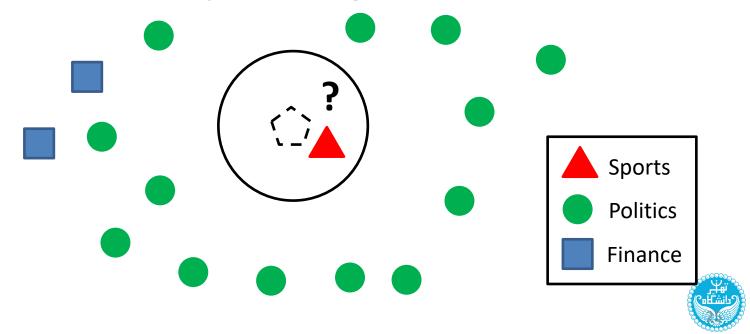






#### Weight the nearby instances

- When the data distribution is highly skewed, frequent classes might dominate majority vote
  - They occur more often in the k nearest neighbors just because they have large volume





#### Weight the nearby instances

- When the data distribution is highly skewed, frequent classes might dominate majority vote
  - They occur more often in the k nearest neighbors just because they have large volume
- Solution
  - Weight the neighbors in voting

• 
$$w(x, x_i) = \frac{1}{|x - x_i|} \text{ or } w(x, x_i) = \cos(x, x_i)$$





#### Summary of kNN

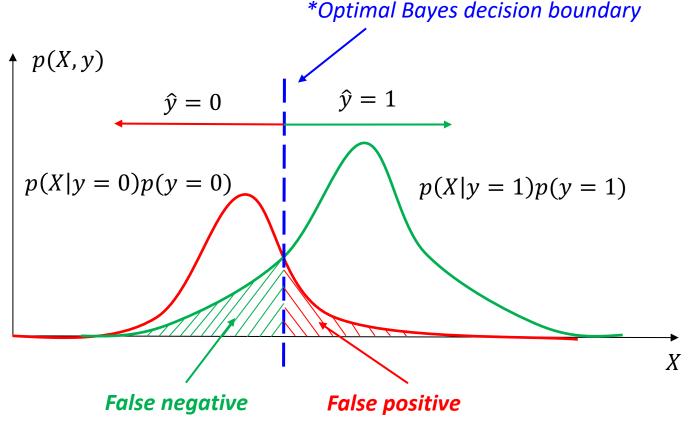
- Instance-based learning
  - No training phase
  - Assign label to a testing case by its nearest neighbors
  - Non-parametric
  - Approximate Bayes decision boundary in a local region
- Efficient computation
  - Locality sensitive hashing
    - Random projection





#### Recall optimal Bayes decision boundary

•  $f(X) = argmax_y P(y|X)$ 







### Estimating the optimal classifier

• 
$$f(X) = argmax_y P(y|X)$$
 Requirement:  
 $= argmax_y P(X|y) P(y)$  |D|>>|Y|×(2<sup>V</sup> - 1)

#parameters:

$$|Y| \times (2^V - 1)$$

Class conditional density

$$|Y| - 1$$

Class prior

	text	information	identify	mining	mined	is	useful	to	from	apple	delicious	Υ
D1	1	1	1	1	0	1	1	1	0	0	0	1
D2	1	1	0	0	1	1	1	0	1	0	0	1
D3	0	0	0	0	0	1	0	0	0	1	1	0





#### We need to simplify this

 Features are <u>conditionally</u> independent given class labels

$$-p(x_1, x_2|y) = p(x_2|x_1, y)p(x_1|y)$$
$$= p(x_2|y)p(x_1|y)$$

- E.g.,
 p('white house', 'obama'|political news) =
 p('white house'|political news) ×
 p('obama'|political news)





#### Conditional v.s. marginal independence

- Features are not necessarily marginally independent from each other
  - p(`white house'|`obama') > p(`white house')
- However, once we know the class label, features become independent from each other
  - Knowing it is already political news, observing 'obama' contributes little about occurrence of 'while house'





### Naïve Bayes classifier

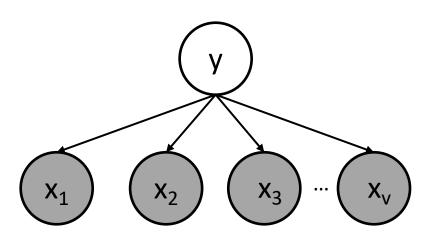
• 
$$f(X) = argmax_y P(y|X)$$
  
 $= argmax_y P(X|y)P(y)$   
 $= argmax_y \prod_{i=1}^{V} P(x_i|y) P(y)$   
Class conditional density Class prior  
#parameters:  $|Y| \times V$   $|Y| - 1$   
v.s.  $|Y| \times (2^V - 1)$  Computationally feasible





#### Naïve Bayes classifier

• 
$$f(X) = argmax_y P(y|X)$$
  
 $= argmax_y P(X|y)P(y)$  By Bayes rule  
 $= argmax_y \prod_{i=1}^{V} P(x_i|y) P(y)$ 



By conditional independence assumption





### **Estimating parameters**

Maximial likelihood estimator

$$-P(x_i|y)$$

$$-P(y)$$

	text	information	identify	mining	mined	is	useful	to	from	apple	delicious	Υ
D1	1	1	1	1	0	1	1	1	0	0	0	1
D2	1	1	0	0	1	1	1	0	1	0	0	1
D3	0	0	0	0	0	1	0	0	0	1	1	0





# Enhancing Naïve Bayes for text classification I

The frequency of words in a document matters

$$-P(X|y) = \prod_{i=1}^{|d|} P(x_i|y)^{c(x_i,d)}$$

— In log space Essentially, estimating |Y| different language models!

• 
$$f(y,X) = argmax_y \log P(y|X)$$

$$= argmax_y \log P(y) + \sum_{i=1}^{|d|} c(x_i,d) \log P(x_i|y)$$
Class bias

Class bias

Class bias

Feature vector Model parameter





# Enhancing Naïve Bayes for text classification I

For binary case

$$-f(X) = sgn\left(\log \frac{P(y=1|X)}{P(y=0|X)}\right)$$

$$= sgn\left(\log \frac{P(y=1)}{P(y=0)} + \sum_{i=1}^{|d|} c(x_i, d) \log \frac{P(x_i|y=1)}{P(x_i|y=0)}\right)$$

$$= sgn(w^T \bar{x})$$
a linear model with vector space representation?

where

$$w = \left(\log \frac{P(y=1)}{P(y=0)}, \log \frac{P(x_1|y=1)}{P(x_1|y=0)}, \dots, \log \frac{P(x_v|y=1)}{P(x_v|y=0)}\right)$$
  
$$\bar{x} = (1, c(x_1, d), \dots, c(x_v, d))$$



We will come back to this topic later.



# Enhancing Naïve Bayes for text classification II

Usually, features are not conditionally independent

$$-p(X|y) \neq \prod_{i=1}^{|d|} P(x_i|y)$$

 Enhance the conditional independence assumptions by N-gram language models

$$-p(X|y) = \prod_{i=1}^{|d|} P(x_i|x_{i-1}, \dots, x_{i-N+1}, y)$$





# Enhancing Naïve Bayes for text classification III

Sparse observation

$$-\delta(x_d^j = w_i, y_d = y) = 0 \Rightarrow p(x_i|y) = 0$$

- Then, no matter what values the other features take,  $p(x_1, ..., x_i, ..., x_V | y) = 0$
- Smoothing class conditional density
  - All smoothing techniques we have discussed in language models are applicable here



